



# Website beoordeling apple.com

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De score is 55/100




## SEO Content

	<p><b>Titel</b></p>	<p>Apple</p> <p>Lengte : 5</p> <p>Idealiter zou uw title tag tussen de 10 en 70 tekens (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om de tekstlengte te berekenen.</p>																
	<p><b>Beschrijving</b></p>	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>Lengte : 172</p> <p>Idealiter zou uw meta description tussen de 70 en 160 tekens (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om de tekstlengte te berekenen.</p>																
	<p><b>Zoekwoorden</b></p>	<p>Zeer slecht. We hebben geen meta keywords gevonden op uw pagina. Gebruik <a href="#">deze gratis online meta tag generator</a> om keywords te maken.</p>																
	<p><b>OG Meta Eigenschappen</b></p>	<p>Goed, uw pagina maakt gebruik van OG-eigenschappen.</p> <table border="1" data-bbox="539 1413 1481 2074"> <thead> <tr> <th>Eigenschap</th> <th>Inhoud</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> </tbody> </table>	Eigenschap	Inhoud	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743	type	website	site_name	Apple
Eigenschap	Inhoud																	
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## SEO Content

	Koppen	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>17</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Apple</li><li>• [H2] iPhone</li><li>• [H2] Apple Watch Series 11</li><li>• [H2] iPad Air</li><li>• [H2] Scan code with iPhone or iPad.</li><li>• [H2] Endless entertainment.</li><li>• [H2] More from Apple.Watch the latest brand films from Apple.</li><li>• [H2] Apple Footer</li><li>• [H3] MacBook Pro 14"</li><li>• [H3] Apple Watch Ultra 3</li><li>• [H3] AirPods Pro 3</li><li>• [H3] Apple Fitness Plus</li><li>• [H3] Apple Trade In</li><li>• [H3] Apple Card</li><li>• [H3] Shop and Learn Shop and Learn</li><li>• [H3] Apple Wallet Apple Wallet</li><li>• [H3] Account Account</li><li>• [H3] Entertainment Entertainment</li><li>• [H3] Apple Store Apple Store</li><li>• [H3] For Business For Business</li><li>• [H3] For Education For Education</li><li>• [H3] For Healthcare For Healthcare</li><li>• [H3] For Government For Government</li><li>• [H3] Apple Values Apple Values</li><li>• [H3] About Apple About Apple</li></ul>	H1	H2	H3	H4	H5	H6	1	7	17	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	17	0	0	0									
	Afbeeldingen	We vonden 76 afbeeldingen op deze pagina. Goed, de meeste of alle afbeeldingen hebben alt-attributen.												
	Tekst/HTML Ratio	Ratio : 2%  De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.												
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.												
	Iframe	Geweldig, er zijn geen Iframes gedetecteerd op deze pagina.												

## SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!
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## SEO Links

	Underscores in de URLs	We hebben underscores gevonden in uw URL's. U zou liever koppeltokens moeten gebruiken om uw SEO te optimaliseren.
	Links op de pagina	We vonden in totaal 87 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : noreferrer noopener 0% Externe Links : Passing Juice 1.15% Interne Links 98.85%

## Links op de pagina

Ankertekst	Type	Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Shop iPhone</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Try it free</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">&amp;nbsp;</a>	Intern	Passing Juice
<a href="#">Apply now</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Apply now</a>	Intern	Passing Juice
<a href="#">here</a>	Intern	noreferrer noopener
<a href="https://support.apple.com/kb/HT209218">support.apple.com/kb/HT209218</a>	Intern	Passing Juice
<a href="#">Store</a>	Intern	Passing Juice
<a href="#">Mac</a>	Intern	Passing Juice
<a href="#">iPad</a>	Intern	Passing Juice
<a href="#">Watch</a>	Intern	Passing Juice
<a href="#">Vision</a>	Intern	Passing Juice
<a href="#">AirPods</a>	Intern	Passing Juice
<a href="#">TV &amp; Home</a>	Intern	Passing Juice
<a href="#">AirTag</a>	Intern	Passing Juice
<a href="#">Accessories</a>	Intern	Passing Juice
<a href="#">Gift Cards</a>	Intern	Passing Juice
<a href="#">Wallet</a>	Intern	Passing Juice
<a href="#">Apple Pay</a>	Intern	Passing Juice
<a href="#">Apple Cash</a>	Intern	Passing Juice
<a href="#">Manage Your Apple Account</a>	Intern	Passing Juice
<a href="#">Apple Store Account</a>	Intern	Passing Juice
<a href="#">iCloud.com</a>	Extern	Passing Juice
<a href="#">Apple One</a>	Intern	Passing Juice
<a href="#">Apple TV</a>	Intern	Passing Juice
<a href="#">Apple Music</a>	Intern	Passing Juice
<a href="#">Apple Arcade</a>	Intern	Passing Juice
<a href="#">Apple News+</a>	Intern	Passing Juice
<a href="#">Apple Podcasts</a>	Intern	Passing Juice
<a href="#">Apple Books</a>	Intern	Passing Juice
<a href="#">App Store</a>	Intern	Passing Juice
<a href="#">Find a Store</a>	Intern	Passing Juice


## Links op de pagina

<a href="#">Genius Bar</a>	Intern	Passing Juice
<a href="#">Today at Apple</a>	Intern	Passing Juice
<a href="#">Group Reservations</a>	Intern	Passing Juice
<a href="#">Apple Camp</a>	Intern	Passing Juice
<a href="#">Apple Store App</a>	Intern	Passing Juice
<a href="#">Certified Refurbished</a>	Intern	Passing Juice
<a href="#">Financing</a>	Intern	Passing Juice
<a href="#">Carrier Deals at Apple</a>	Intern	Passing Juice
<a href="#">Order Status</a>	Intern	Passing Juice
<a href="#">Shopping Help</a>	Intern	Passing Juice
<a href="#">Apple and Business</a>	Intern	Passing Juice
<a href="#">Shop for Business</a>	Intern	Passing Juice
<a href="#">Apple and Education</a>	Intern	Passing Juice
<a href="#">Shop for K-12</a>	Intern	Passing Juice
<a href="#">Shop for College</a>	Intern	Passing Juice
<a href="#">Apple and Healthcare</a>	Intern	Passing Juice
<a href="#">Apple and Government</a>	Intern	Passing Juice
<a href="#">Shop for Veterans and Military</a>	Intern	Passing Juice
<a href="#">Shop for State and Local Employees</a>	Intern	Passing Juice
<a href="#">Shop for Federal Employees</a>	Intern	Passing Juice
<a href="#">Accessibility</a>	Intern	Passing Juice
<a href="#">Education</a>	Intern	Passing Juice
<a href="#">Environment</a>	Intern	Passing Juice
<a href="#">Inclusion and Diversity</a>	Intern	Passing Juice
<a href="#">Privacy</a>	Intern	Passing Juice
<a href="#">Racial Equity and Justice</a>	Intern	Passing Juice
<a href="#">Supply Chain Innovation</a>	Intern	Passing Juice
<a href="#">Newsroom</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Apple Leadership</a>	Intern	Passing Juice
<a href="#">Career Opportunities</a>	Intern	Passing Juice
<a href="#">Investors</a>	Intern	Passing Juice
<a href="#">Ethics &amp; Compliance</a>	Intern	Passing Juice
<a href="#">Events</a>	Intern	Passing Juice
<a href="#">Contact Apple</a>	Intern	Passing Juice
<a href="#">other retailer</a>	Intern	Passing Juice
<a href="#">United States</a>	Intern	Passing Juice
<a href="#">Privacy Policy</a>	Intern	Passing Juice
<a href="#">Terms of Use</a>	Intern	Passing Juice
<a href="#">Sales and Refunds</a>	Intern	Passing Juice
<a href="#">Legal</a>	Intern	Passing Juice
<a href="#">Site Map</a>	Intern	Passing Juice

## SEO Zoekwoorden

	Zoekwoordenwolk	stream store now shop <b>apple</b> item learn trade more watch
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## Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
apple	39	✓	✗	✓	✓
now	21	✗	✗	✗	✗
watch	13	✗	✗	✓	✓
more	13	✗	✗	✗	✓
learn	12	✗	✗	✗	✓





## Bruikbaarheid

	URL	Domein : apple.com Lengte : 9
	Favicon	Geweldig, uw website heeft een favicon.
	Afdrukbaarheid	We konden geen printvriendelijke CSS vinden.
	Taal	Goed. Uw gedeclareerde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 242 Waarschuwingen : 113
	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	<ul style="list-style-type: none"><li> Uitstekend, uw website gebruikt geen geneste tabellen.</li><li> Jammer, uw website gebruikt inline styles.</li><li> Jammer, uw website heeft te veel CSS-bestanden (meer dan 4).</li><li> Jammer, uw website heeft te veel JS-bestanden (meer dan 6).</li><li> Perfect, uw website maakt gebruik van gzip.</li></ul>

## Mobiel

	Mobiele Optimalisatie	<ul style="list-style-type: none"><li> Apple Icoon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://www.apple.com/shop/sitemap.xml">https://www.apple.com/shop/sitemap.xml</a></li><li><a href="https://www.apple.com/autopush/sitemap/sitemap-index.xml">https://www.apple.com/autopush/sitemap/sitemap-index.xml</a></li><li><a href="https://www.apple.com/newsroom/sitemap.xml">https://www.apple.com/newsroom/sitemap.xml</a></li><li><a href="https://www.apple.com/retail/sitemap/sitemap.xml">https://www.apple.com/retail/sitemap/sitemap.xml</a></li><li><a href="https://www.apple.com/today/sitemap-index.xml">https://www.apple.com/today/sitemap-index.xml</a></li></ul>
	Robots.txt	<p><a href="http://apple.com/robots.txt">http://apple.com/robots.txt</a></p> <p>Geweldig, uw website heeft een robots.txt-bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hebben geen analytics tool gedetecteerd op deze website.</p> <p>Web analytics stelt u in staat om bezoekersactiviteit op uw website te meten. U zou minstens één analytics tool geïnstalleerd moeten hebben, maar het kan ook goed zijn om een tweede te installeren om de gegevens te controleren.</p>